

Annex I, part 2

NON-PERMISSIBLE PRODUCT NAME FOR COSMETIC PRODUCT

Non-permissible Product Name	Example
<p>Prohibited use of ingredient name as part of a product name for product not containing such ingredient.</p> <p><i>However, use of a name based on a characteristic of an ingredient is allowed. For example, the name Jasmine Shower Gel is allowed for a product which uses artificial fragrance which has the characteristics of the Jasmine flower</i></p>	<p>Aloe Moisturizing Cream for product not containing aloe vera</p>
<p>Prohibited use of spelling of words which may cause confusion.</p> <p>Words which involve names of/part thereof:</p> <p>i) Disease or medical condition ii) Prohibited indication iii) Reference to medicinal product iv) Reference to internal organ/body part (other than external body parts defined for cosmetic product) or substance of human origin</p>	<p>i) Cancer, Eczema/Eczeee Cream, Couperose, Rash/Nappy rash, Menopause, Period Pain, PMS, Immune/Immun, Atopic Dermatitis, Circulation, Varicose Vein, Inflammation, Anti-inflammatory</p> <p>ii) Ointment for 'Perut Kembung', C-Nus Spray, Hair/Nail/Eyelash Growth, Douche, Mozzi Lotion, Bust Enlarging/Volume, Insect Bite, DNA Repair, Draining, Heal/Healing</p> <p>iii) Ear/Nose/Eye Drop/Spray Boto, Meso, Micro-needling, Injection, 'Telon', 'Param', 'Pilis', 'Tapal/Tapel', Chest Rub, Calamine, Breathe</p> <p>iv) Vagina, Growth Factor (e.g. EGF&FGF) , Capillary, Lymph, Spleen, Muscle, Hormone, Nerve/Nervous</p>

Non-permissible Product Name	Example
Prohibited use of names which may be offensive or indecent	Reference to sex, sexual performance, pornography, dirty, obscene or disgraceful words.
Prohibited use of product names which has elements of superstition Statements referring to ancient belief/ negative spirits/ supernatural power	'Saka', 'Penawar', 'Badi'
Prohibited use of product names which represent weight loss/ slimming action	Slim, Trim, Trimnfit, Fat loss, Burn, Inch Loss, Sleen, XX loss, 'Surut', 'Ramping', 'Langsing', 'Kurus', 'Susut perut'

Note:

- i. This is not an exhaustive list and will be reviewed when necessary.
- ii. NPRA reserves the right to disallow any other words, phrases or graphics for product label which in its opinion is misleading, improper or not factual.